

**DISASTROUS FIRE AT MACLEOD — LOSS ESTIMATED CLOSE TO \$17,000.00—PARTLY COVERED BY INSURANCE—EFFICIENT EFFORTS OF MACLEOD FIRE BRIGADE HELD BLAZE TO WHITEHALL BASEMENT WHERE IT ORIGINATED**

The most disastrous fire that has been seen in Macleod for some time broke out Saturday afternoon last about 1 o'clock in the basement of the White Hall Grocery, W. A. Day, proprietor, the cause of the outbreak is unknown.

Tom Bremner, one of the clerks, was alone in the store at the time, the other clerks and Mr. Day having gone to lunch. Mr. Bremner had sent a message boy who is employed on the Saturdays, down to the basement for some goods about half past twelve, and at that time, but about half an hour after the boy had been down, Mr. Bremner saw smoke coming up the side of the wall and at once rushed to the basement, but was turned back by the volume of smoke pouring up the stair.

He gave the alarm and the fire brigade was on the spot in a few minutes, and soon had three creeks of water playing on the fire. On account of the dense smoke, the firemen were handicapped in not being able to locate the position of the fire. It is a large basement, the full size of the block, and being divided into three sections by brick walls and only the one stairway, it was impossible to tell which section the fire was in. There are two stores on the ground floor, the White Hall Grocery and the R. D. McNay Drug Store. The White Hall occupies the whole of the basement except a small section at the back which belongs to Mr. McNay.

Locate Blaze  
Eventually it was found that the fire was at the back under the grocery store, but in front of a brick wall which runs the width of the building about 10 or 12 feet from the back wall. This brick wall prevented the firemen from reaching the fire from the back, they could only get at it from the front, for which they had to break an opening. At one time it looked so serious and with a hurricane wind blowing, that Mayor McDonald phoned Lethbridge for the fire brigade to come and render assistance. Fortunately, soon after the mayor phoned to Lethbridge, the local boys got at the danger spot and soon had

it under control. The Lethbridge brigade, who by the way are ever ready to help any of their neighbors in time of need, responded at once and were quickly on the way, but were stopped at Monarch. Chief Hardy, however, came on to Macleod and stayed for an hour or two to render any assistance necessary.

The estimated loss is around \$17,000.00. At least from 75 to 80 per cent. of the grocery stock has been destroyed, and Mr. McNay is also a heavy loser. On the upstairs floor Dr. Fanest, dentist, had his office; C. C. Bremner, inspector of schools; Miss Atkinson, principal of the public school; Miss Olander, music teacher, all had apartments, and their furniture and belongings are all considerably damaged by smoke. So far as the building is concerned the grocery store part suffered most, at least 12 feet the full width of the floor fell into the basement and the large plate glass window was smashed and the front broken up and damaged.

The fire brigade deserve the highest praise for the splendid work they did in keeping the fire under, for with the wind blowing at hurricane force, had the fire once got outside, the whole block of stores would have gone, in fact nothing could have saved all that portion of the town, east of the fire. The pressure and supply of water was exceptionally good.

It is understood that a considerable amount of insurance is carried by the sufferers, but all are not fully covered.

**ST. ANDREW'S PRESBYTERIAN CHURCH**

Sunday, April 1st, 1928.  
Services as usual morning and evening.

S. S. and Bible Class will meet at the close of the morning service.

Ladies' Aid, Monday afternoon at 3 o'clock.

C. G. I. T. meets in the church on Tuesday evening at 7:30 p. m.

Prayer meeting, Wednesday at 8 p. m.

Regular meeting of the Mission Band on Friday at 4 p. m.

Rev. A. C. Wishart, Minister.

A hick town is a place where you can buy a stamp when the postmaster finishes examining the new Ford that stopped in front.

**GOPIER BOUNTY**

The Council of the Municipal District of Bright No. 69 are offering a Bounty to children of 2c per tail on all trophies caught in their District. Tail to be delivered to the council of the division in which the children reside not later than Thursday, May 10th, 1928.

Harry W. Bright, Secretary-Treasurer.

**NOTICE TO CREDITORS AND CLAIMANTS**

In the estate of DONALD GEORGE MACPHERSON, late of the Town of Macleod, Farmer, deceased.

Notice is hereby given that all persons having claims on the estate of the said Donald George Macpherson who died on the 19th day of September, A. D. 1927, are required to file with the undersigned Administrator of his Estate by the 7th day of May, A. D. 1928, a full statement duly verified, of their claims and any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or brought to its knowledge.

DATED this 17th day of March, A. D. 1928.

THE TRUSTS AND GUARANTEE COMPANY LIMITED

290 Eighth Avenue West,

Calgary, Alberta, Canada.

4-3t H. A. HOWARD, Manager.

**SALE NOTICE**

N. W. 1/4 of Section 16; and the S. W. 1/4 of Section 21; both in Township 7, Range 25, West of the 4th Meridian, containing 311.92 acres more or less, subject to 1928 taxes.

TENDERS will be received up to 11 a. m. on Saturday the 7th day of April 1928, together with marked cheque for five (5) percent of the amount tendered, by L. F. Clarry, Esquire, K. C., Master in Chambers, Court House, Calgary, Alberta, marked "Tender S. C. 27500."

DESCRIPTION: This land is 13 miles from Macleod, 2 miles from school and half a mile from Wellsview Post Office. The soil is a deep loam with clay sub-soil. 300 acres are broken and 130 acres in crop in 1927. There are 10 acres sweet clover. Buildings consist of—frame house 30 ft. x 30 ft.—barn 32 ft. x 24 ft. with additions—granary and two chicken houses. The property is fully fenced.

TERMS: 5% with tender, 10% on acceptance of tender when possession will be given, and the balance in three (3) equal instalments in six, twelve and eighteen months, with interest at eight (8) percent per annum, or if the purchaser desires, full payment will be accepted within sixty (60) days without interest.

No tender necessarily accepted. In all other respects standing conditions of sale to apply.

FURTHER particulars may be obtained from Messrs. Savary, Fenerty & McLaughlin, Solicitors for the Plaintiff, Calgary, Alberta. Refer to file 11766.

DATED at Calgary, the 13th day of March, A. D. 1928.

"A. G. A. Clowes"

Clerk in Chambers.

APPROVED: "L. F. Clarry"

M. C.

3-3t

**CAPITAL GOSSIP AND PROVINCIAL NEWS****Legislature Prorogues After Busy Session**

General satisfaction is expressed by Premier Brownlee and the members of the cabinet with the work which has been done during the session of the Legislature which was prorogued on Wednesday, March 21, having sat from February 2, A. L. of 70 bills were passed by the Legislature during the session, eight of which were private bills and 71 public bills.

It is considered likely that a short session of the house may be called during the summer to consider a number of matters on which final action was not possible during the recent session. The premier expects to leave during the coming week for Ottawa. The satisfactory disposition of the northern railway lines and the return of the natural resources to the province will be among the problems which will engage his attention during his eastern trip.

**Alberta's Mineral Production Growing**

Alberta stands fourth among the provinces of the Dominion in the value of its mineral production, according to the recently issued preliminary report of the mining branch of the Dominion Bureau of Statistics for 1927. Ontario leads with a production valued at \$89,109,865, or 26.4 per cent. of the Dominion total; British Columbia stands second with an output valued at \$60,188,134, representing 26.4 per cent. of the aggregate for the Dominion; Nova Scotia with an output valued at \$29,554,822 held third place and contributed 12.08 per cent. of the total, closely followed by Alberta with a production of \$29,375,940, constituting 12.02 per cent. of the total.

Alberta's greatest contribution is in the field of non-metallic fuels, including 6,929,366 tons of coal valued at \$21,555,138, and 321,154 barrels of petroleum with a value of \$1,189,007 and 12,933,801,000 cubic feet of natural gas valued at \$3,539,485. Metallic mineral products include 42 fine ounces of gold valued at \$868 and 4 fine ounces of silver valued at \$2. In the non-metallic products are included 2,706 tons of bituminous sands valued at \$10,824 and 400 tons of salt with a value of \$300. Fire-clay, brick, pottery and other clay products manufactured during the year have an estimated value of \$889,355, while cement, lime, stone, sand and gravel contribute \$1,735,061 to the grand total of \$29,375,940.

**Northern Railway Business Active**

An indication of the healthy growth of the northern part of the province is given in figures submitted to the Legislature during the past week, by Premier Brownlee. With reference to the operation of the E. D. and B. C. and Central Canada railway lines north of Edmonton this year as compared with last year, the figures presented showed the following remarkable gains:

Revenue—Freight, January 1 to March 16, 1928, a total of 4,892 cars as compared with 2,784 cars in the same period last year, an increase of 75 per cent.

Carloads of Settlers' Effects—102 as compared with 15 in corresponding period last year, an increase of 580 per cent.

Passenger traffic—January 1 to February 29, 1928, a total of 13,588 cars as compared with 9,896 in the same time last year, an increase of 37 per cent.

Settlers' tickets—308 as compared with 13 last year, an increase of 2,269 per cent.

**Alberta Stock Wins Prizes At Saskatoon Fair**

First prizes in carload lots of steers, in both heavy and light classes at the Saskatoon winter fair during the past week were awarded to MacKenzie Bros. of Lacombe, Alberta, who had three choice entries in the show. In the class for steers weighing over 1,100 pounds second prize went to the entry of Paul Gabriel of Erskine, Alberta.

**Federal Income Tax Office For Edmonton**

A Dominion Income Tax office to handle the business in the northern part of the province will be opened in Edmonton on April 1, 1928, in charge of C. S. Kilgour, who has been appointed inspector for northern Alberta. The federal ridings of Wetaskiwin, Camrose and Battle River and all territory in the province north of this will be included in the Edmonton district. It is announced that all returns for 1927 income tax purposes must be filed by April 30.

**Plan Early Start on Cutknife-Whitford Line**

Construction work on the C. P. R. Cutknife-Whitford Lake branch extension to complete the 64 miles of line commenced last year will be open for the season at an early date, according to L. Col. J. G. Reid, superintendent of construction, who has been in Edmonton recently. L. Col. Reid's present headquarters are at Clonald where he will supervise the laying of steel westward in the direction of Whitford Lake.

**"Feeders Day" At University, April 14**

Plans are under way for the holding of the seventh annual "Feeders Day" under the direction of the Department of Animal Husbandry at the University of Alberta on Saturday, April 14, the last day of the Edmonton Spring Show.

Results of the experimental work carried on with various classes of livestock during the past winter will be announced and discussed. Trials have been conducted with several lots of cattle and pigs, a number of which will be on exhibition at that time. Attention will be given to many feeding and management problems and it is expected that this popular event will draw a large attendance of farmers and stockmen

**from various parts of the province.****Tale Deposits To Be Developed**

Development of the deposits of blue and white tale which are found in the vicinity of Banff is planned during the coming season, announces H. B. Lumsden, assistant director of the development branch of the Canadian Pacific Railway. Mr. Lumsden states that a road twenty miles in length will be built between Massive Sliding and the deposits to make them readily accessible. The blue variety of tale which is very rare and valuable is used in electric insulators and gas burners while the white sort is extensively used in the preparation of cosmetics.

**D. H. Galbraith Member of Dominion Seed Board**

D. H. Galbraith, M. L. A., of Vulcan has been appointed a member of the Canadian Advisory Seed Board as a representative of the seed growers of the prairie provinces. It is announced by Hon. W. R. Motherwell, Dominion Minister of Agriculture, Mr. Galbraith was president of the Alberta Seed Growers' Association in 1927 and has also been a member of the committee in charge of the Better Seed Campaign throughout the province during the past few weeks.

**"We need religion in dealing with the felon. This is especially true of a bone felon."**

Still, our parents didn't have any books on child psychology, and look at us!

**THE EMPRESS THEATRE --- CURRENT ATTRACTIONS****OLD INDIAN TRADITION IS EVIDENT IN FILM — "THE PIONEER SCOUT" MADE AT LOCATION WHERE INDIANS SAY GREAT SPIRIT "SCULPTURES"**

There is an ancient Indian tradition among the settlers in the Lacrosse Valley Section of the Moose Jaw Desert that the Great Spirit has carved monuments to the men and animals who have died in the rocky hills to the east. It is easily understood. Even today, it is said, hunters gaze in awe on these weird rock formations and listen to the echoes.

The hills are tangled masses of decomposing granite that rise a thousand feet above the desert level. Rains and frosts have smoothed all the sharp points. Caves abound. Many of the scenes of Fred Thomson's Paramount picture, "The Pioneer Scout," were made there.

The picture is showing at the Empress Theatre Friday and Saturday. On one of the rocky inclines there seems to be the face of a bearded old man in bus-relief facing the setting sun. On a jutting ledge the outlines of an enormous eagle at rest can be seen. At another point there seems to be the head of a buffalo.

As the shadows change during the day many odd figures of humans and animals can be traced out with no strain on the imagination. It is easy to understand the Indians' respect for the place.

A few miles away there are springs that bubble warm water in the year round. They are called Old Woman Springs. It is said the Indians used to take their old squaws there to spend their declining years.

**GIRL AND FOUR MEN IN JUNGLE SERVE AS PLOT FOR OIL FILM**

Four men and a beautiful girl— together in the heart of the jungle! Surrounded by men who had forgotten the chivalrous instincts of civilization, men who had reverted to their primal instincts, she stood at bay with her back against a wall— and that was a flimsy thing of rushes and bamboo!

Diced and gambled for with cards, she was the sacrifice of savage passions—and her husband never knew!

Such is the central situation of George Bancroft's first starring vehicle for Paramount in a powerful drama built about the oil fields, entitled, "The Showdown" which comes to the Empress Theatre for a two days run beginning Monday.

The play has been adapted from the stage play, "Wildcat" by Houston Branch which enjoyed a long run in the cities.

"The Showdown" will present the smiling "Bull" Weed of "Underworld" as a happy-go-lucky wildcat, with an uncanon sense in locating oil.

Ethel Doherty is preparing the screen adaptation, with the aid of Branch. They are combining their knowledge of the stage and screen in the making of a dramatic photoplay.

Most of the action takes place in Tampico, Mexico, the center of much oil drilling.

**A MUSICAL TREAT FOR MACLEOD RESIDENTS**

The management of the local theatre here, has at considerable expense booked the largest opera company, touring Canada to-day in the famous opera "IL TROVATORE," under the personal direction of Basil Horsfall, noted opera producer and director. This grand production with its aggregation of famous opera stars, full chorus and scenic effects will be produced here Saturday, April 14th, and every music lover in Macleod should not miss this opportunity of hearing the much beloved opera.

Nearly everyone knows the story of Il Trovatore. The opera, which is undoubtedly Verdi's masterpiece, is founded on a drama belonging to the fifteenth century. The story is that Trovatore, or the Troubadour, is Manrico, the supposed son of a gypsy, but really a brother to the Count di Luna. The princess Lenora falls in love with the Troubadour, and the Count in jealous anger to

**ANNUAL MEETING A. B. A. AT MACLEOD APRIL 11**

Cardston, March 23.—Announcement was made this morning by President Cheesman of the Alberta Baseball Association that the provincial meeting would be held in the town of Macleod, April 11 at 3:30 o'clock in the afternoon.

The ball situation will be thoroughly discussed and a program drawn up for the coming season. The election of officers will also be one of the main items on the agenda. The official call to attend this meeting will be sent out immediately by the secretary of the association, Ed. Batrum of Calgary.

The season about to open is expected by ball officials, to be the greatest year baseball has had in the history of the game in Alberta, and everything will be discussed at the annual meeting with this fact in mind.

**RATHWELL NEWS**

Easter Sunday, April 8th, there will be a religious service in the Rathwell School House, time 11 a. m. Preacher—Mr. F. Crowson. Shall be glad to see a good company gather for worship.

5-2t

**Transfer of the southeastern tip of British Columbia to be a part of Waterton National Park would enable the extension of the Akamina highway to the valley of the Flathead River, which forms the western boundary of Glacier National Park.**

The U. S. national parks system has indicated that if the Akamina highway is completed to that point on the international boundary line, a highway will be built from Lake MacDonald on the western side of Glacier to meet the Canadian highway at the border. From Lake MacDonald a highway runs westerly to Spokane and the coast so that direct motor connections with the Pacific coast would be available through the highway joining the western sides of the Glacier and Waterton parks. In addition, the western park highway would connect with the Logan Pass highway now being built in Glacier connecting Lake MacDonald and St. Mary Lakes, thus giving a circle highway, linking the two parks. This highway would run from Waterton to Lake MacDonald, to St. Mary Lakes, Babb, Carway, Cardston, and back to Waterton, crossing the Great Divide twice and the international boundary twice.

**CHRIST CHURCH (ANGLICAN)**

Services, Sunday, April 1st, 1928: 11 a. m.—Holy Communion and Address.

12:15 p. m.—C. G. I. T. and Senior Bible Class.

2:30 p. m.—Sunday School.

7:30 p. m.—Evensong and Sermon.

**CARD OF THANKS**

The Macleod Fire Brigade desires to thank the public of town and district which gave such efficient cooperation in quelling the White Hall fire last Saturday.

Wesley Shield, Fire Chief.

**put Manrico to death, the princess intercedes on his behalf and promises to give herself to the Count if he will spare her lover.**

The Count consents to this, but while he goes to release the captive, Lenora destroys herself by taking poison. When Manrico discovers this sad fatality, he broken hearted dies also.

The music of this opera is beautiful and is generally favored above all other operas, and the wonderful aggregation of stars in the National Opera Company is guarantee enough that the famed solos and choruses will be rendered in perfect manner.

Following is the personnel of the dramatic stars in this production. Jos. F. Sheehan, celebrated American tenor, in the difficult role of Manrico, the Troubadour; Franklin Meeker, famous lyric baritone, takes the villain's part, Count di Luna; Frederick Wheeler, basso and soloist of the Danmorch Symphony Orchestra, as Ferrando, and Bohman Johnson, famous tenor, as Ruiz. The leading role of Princess Lenora is capably handled by Miss Mercedes Baldama, noted soprano of the London Opera House. Miss Thelma Baird, well known soprano, plays the part of Inez, and the difficult characterization of Azucena is wonderfully enacted by Miss Martha Richardson, contralto of the Chicago Opera Company. These noted voices are ably supported by full chorus, under the personal conductorship of Basil Horsfall.

The admission charges are the lowest known for a production of this kind, one dollar, with every seat reserved, and one is advised to get the bookings at the Rexall Store, Macleod, as early as possible. This is not a moving picture, but an up-to-date legitimate stage success produced by one of the best company on tour.

**COMING EVENTS FORESHADOWED****HOCKEY CLUB BENEFIT DANCE APRIL 20**

The Macleod Hockey Club will hold a benefit dance on Friday, April 20, proceeds to be used for defraying expenses of Wallace Hamilton, who had his ankle broken in the last game played with Nanton.

The St. Andrew's Ladies' Aid wish to remind you that they are holding their Easter Sale in the Town Hall on Saturday, March 31, from 3 to 6 p. m. There will be a fancy work table, aprons (plaid and fancy), dresses and underwear, also a pantry sale and afternoon tea.

**GRAND SECRETARY TAYLOR (MASONIC) DEAD**

Noon radio broadcast Wednesday, March 21st, announced the death of S. Y. Taylor, Grand Secretary of the Grand Lodge of Alberta, A. F. & A. M., at Calgary, in which city he resided.

**UNITED CHURCH SERVICES**

Rev. W. H. Irwin, Minister.

Sunday, April 1st, 1928:

Regular services at 11 a. m. and 7:30 p. m.

Sunday school will meet at the close of the morning service.

Men's Brotherhood every Tuesday at 6:30 p. m.

Contempt of court isn't the only crime, however. There's poverty.

**TRANSFER OF TIP SOUTHEAST B. C. TO WATERTON IS BEING PLANNED**

Ottawa, Ont., March 23.—Negotiations which have been taking place at Victoria between the British Columbia government and the deputy minister of the interior regarding the transfer of certain lands to the federal parks department are understood to include property adjacent to Waterton National Park.

The proposal, it is said, is to transfer the extreme southeasterly corner of B. C. to Waterton Park, enabling the parks department to continue the Akamina highway to the western boundary of Glacier Park, enabling the creation eventually of a circle highway through both parks. If this addition is made, Wall Lake and other striking scenic points would become part of Waterton Park.

The Eighteenth Annual Convention of the Alberta Educational Association will meet in Central United Church, Calgary, April 10, 11, 12, 1928.

Any person interested in Education is free to attend and may become a member by paying the membership fee of one dollar.

Reduced fares on the railway may be obtained by buying single fare tickets and asking for a standard certificate which signed by the Secretary entitles the holder to a half fare return. These tickets are good for ten days.

The speakers this year are General Sir Arthur Currie, principal and Vice-Chancellor of McGill University, Dr. H. T. J. Coleman, Dean of Arts and Science and head of the Department of Philosophy in the University of British Columbia, Dr. M. E. Lazerte a former P. S. Inspector, teacher and now professor of Philosophy in University of Alberta, Miss Donaldia Dickie teacher in Calgary Normal School, student at Oxford and author of several books on Supplementary Reading, Mr. C. C. Bremner Inspector at Macleod will also speak, as will A. E. Hulton B. A., art instructor in Calgary Normal School.

Two debates—"Methods of Administration" and "Demand for Secondary Education" by well known Educationists are sure to create tremendous interest, and should appeal to trustees as well as teachers.

New York, March 27.—Gene Tunney, world's heavyweight champion, will be placed on the ineligible list in New York state unless he accepts by next Tuesday one or all three "top challenges" now on file here. The New York Athletic Commission announced today. These challenges in the order named, are Jack Sharkey, Tom Heeney and Johnny Risko.

**WASHINGTON MAKES DENIAL TARIFF ISSUE IN CANAL NOTE**

Washington, March 24.—(Canadian Press.)—Rumors that the Canadian government has laid down conditions which it considered requisite to any agreement on the proposed St. Lawrence joint waterway are unconfirmed in Washington. Secretary Kellogg declines to discuss the contents of Canada's last note and his reply to it, except to say that it involved considerable technical research. Department heads were apparently puzzled when told of rumors that the note demanded tariff concessions, settlement of the Chicago water diversion controversy and restriction on export of power.

One official said: "As far as I remember the note transmitted voluminous reports and appendices from engineers. I cannot remember that there were any other features of the report."

At the department of state the only information newsmen were given is that the report will be published when Canada is ready to fix a simultaneous date for release. It has been reported that Canada is making a demand for tariff reductions on the part of U. S. in connection with cattle, wheat and other commodities as one of the conditions before a joint undertaking of the St. Lawrence deep ship canal.

AUTOMOBILES CHEAPER — AS RESULT 7 1/2 P. C. TARIFF CUT

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Ottawa, March



# THE MACLEOD TIMES AND MACLEOD WEEKLY NEWS

John Dillingham,  
Publisher  
S. Dillingham, Editor and Manager  
A weekly newspaper printed and  
published at Macleod, Alberta  
every Thursday.  
(Independent in Politics)

Subscription price (in advance)  
per year ..... \$2.00  
If not paid in advance ..... \$2.50  
Foreign ..... \$2.50

WEEKLY CIRCULATION OF 1,400  
Circulated in a prosperous town of  
1,700 population and in adjacent  
prosperous farming district.

MECHANICAL DATA  
Eight columns to the page. Column  
width, 12 1/2 ems. Column  
depth, 22 3/4 inches. Cannot use  
mat.

## ADVERTISING RATES

Display Advertising (contract not  
less than six months) per inch 35c  
Display Advertising (Transient)  
per inch ..... 50c

Legal (publication called for by  
statute), Municipal and Govern-  
ment Advertising other than dis-  
play—Set in body type of paper—

1st insertion—per line, agate, 15c  
Subsequent insertions, without  
any change of copy, per line  
agate ..... 10c

(Agate—14 lines to the inch)

Straight Reading Notices—

First insertion, per count line, 20c  
Subsequent insertions without any  
change of copy, per count  
line ..... 15c

Classified Advertisements—Lost,  
Found, Wanted, Etc.—per line, 25c

First insertion figures and name  
abbreviations to count as  
words per word ..... 3c

Minimum charge ..... 50c

Subsequent insertions, per word 2c

Minimum charge ..... 25c

Political campaign display adver-  
tising direct from political party or  
through advertising agencies (no  
discount for plates) per inch, 50c

Political Campaign Recorders, direct  
from political party or through  
advertising agencies (no discount  
for plates) per line ..... 20c

Notices of marriages, births, and  
deaths, and cards of thanks,  
each ..... \$1.00

All classified and transient adver-  
tising must be paid in advance.

THURSDAY, MARCH 29th, 1928

## RESEARCH WORK IN DIET

For two months, Vilhjalmur Stef-  
ansson, famous Canadian explorer,  
has been living on an exclusive diet  
of meat to test the effects of such a  
diet on the human system. No ill-  
effects of such a diet have been  
noticed yet, and Mr. Stefansson pro-  
poses to continue it for four months  
more.

What Mr. Stefansson is doing to  
establish scientifically those facts  
he has himself observed in the  
North and which newspapers are  
printing as "freak" news, is some-  
thing that should have been done  
long ago in the interests of the  
general health.

For thousands of years, "doctors"  
have been messing with queer stews  
and brews to cure the human body;  
for centuries, physicians have been  
experimenting with drugs and  
chemicals to fight disease.

Yet food, the basis of all health  
and all ill-health, has been almost  
totally ignored.

The medical profession has been  
so busy trying to inject extra poison  
into the blood stream that they have  
not had time to devise dietetic  
measures to take poisons out.

Mr. Stefansson may be all right  
or all wrong about his meat diet.

Certainly he or any other sane  
person would not advocate an ex-  
clusive meat diet where a balanced  
diet is available.

But where Mr. Stefansson is to be  
commended is for the direct and  
scientific method by which he is at-  
tempting to substantiate his  
theories.

If the medical profession, for the  
public's sake, would attack the diet  
problem with the same sincere thor-  
oughness that Mr. Stefansson is  
attacking it, for the sake of his own  
curiosity, the public health would  
materially benefit.

## TITLES FOR CANADIANS?

C. H. Cahan, Conservative mem-  
ber for St. Lawrence-St. George, is  
moving before Parliament that  
eleven members be appointed to en-  
quire into the whole question of  
titles for Canadians with a view to  
recalling the request that no more  
such titles be conferred.

This request, in the first place,  
was a childish one. In the second  
place, it was a foolish one, because

it voluntarily eliminated a method  
of rewarding public service other  
than by pecuniary gain.

Certainly the conferring of titles  
can be debauched and cheapened.

These honors may be treated as  
political patronage and either sold  
or awarded to those individuals who,  
by the accident of inherited wealth,  
have been able to perform some  
service to the political party in  
power.

But these degrading incidents can  
be guarded against.

It would be a simple matter to  
establish a titles committee that  
would be above political considera-  
tion and which would make its  
recommendations purely on merit.

Titles should be badges of a cer-  
tain eugenic value. There is no  
reason why they should not be so in  
Canada.

And there is no reason why a  
resolution of Parliament should not  
restore this privilege that was  
thrown away in the self-abnegating  
hysteria of war days.

## AIRPLANE SAFETY

The Guggenheim Fund for the  
Promotion of Aeronautics predicts  
that the time is not far distant when  
absolute safety in airplanes will be  
attained.

Even now the airplane is a  
relatively safe conveyance. Given a  
good plane and a qualified pilot,  
with decent weather conditions,  
there is little risk in flying.

But the public is still a bit slow  
about trusting itself to the air.

In the near future, however, ac-  
cording to the Guggenheim Fund's  
experts, airplanes will be almost  
foolproof.

The development of commercial  
and pleasure aviation that will fol-  
low the attainment of such a condi-  
tion is a matter for the imagination  
to dwell on. It will be tremendous.

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## BUY AT HOME

### Spend Your Money in Macleod

Purchases representing thousands of dollars are lost to us, to our trade, to our clerks and employees, to our laborers and artisans, to all the people of Macleod who exist on the products of their work. This money, if spent at home, would help to recreate Macleod financially, give a wider field of activities in business, would be helpful to every resident of this town.

If we purchased regularly from local merchants, this money would circulate in Macleod in a welcome manner. Our merchants merit our patronage; it is to our interest, and the duty of all of us to encourage the local merchant. He is one of us, he lives among us, he has the right to be encouraged by us, he is anxious to have our custom, and to give us satisfaction. We should under all circumstances give him preference, price for price, quality for quality. And nearly always the price that our local merchant asks is, if we compare the quality, just as cheap as that of the outside merchant.

Never purchase merchandise by catalogues from foreign houses before assuring yourself that you cannot procure the same articles, of the same quality (and frequently of better quality) at the same price from your local merchant.

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YOU CAN OBTAIN A COMPREHENSIVE RANGE OF MERCHANDISING AND PROFESSIONAL SERVICE FROM THE FOLLOWING MACLEOD BUSINESS AND PROFESSIONAL MEN:

CANADIAN BANK OF COMMERCE, C. A. Mercer, Manager.

ROYAL BANK OF CANADA, T. B. Armstrong, Mgr. LEGAL PROFESSION—J. W. McDonald, K. C.; J. D. Matheson; J. L. Fawcett; Jos. Hicks.

PHYSICIANS—Dr. R. Elder; Dr. A. H. N. Kennedy. DENTISTS—G. R. Mills, O. F. Farnet. VETERINARY SURGEON—Dr. R. A. McAfee. R. T. BARKER, Dry Goods, Ladies' Wear, Boots and Shoes, Etc.

REACH & CO., Ltd., Dry Goods, Boots and Shoes, Groceries, Etc.

YOUNG & CO., Dry Goods and Ladies' Ready-to-Wear.

THE WHITE HALL, Groceries, W. A. Day, Proprietor. THE S. E. GUST STORES, Groceries, Miss H. Funnell, Manager.

THE MACLEOD SUPPLY, Groceries, F. N. Morris, Proprietor.

THE COSY CORNER, Candy and Variety Store, S. Baker, Manager.

P. BURNS & CO., Ltd., Butchers, Geo. Parker, Mgr. MACLEOD MEAT MARKET, Butchers, Benson & Greenwood, Proprietors.

CRYSTAL DAIRY, F. B. Frey, Manager.

THE GREAT WEST SADDLERY, Harness, Trunks and Valises, Boots and Shoes, Etc., H. Little, Mgr. THE REXALL STORE, Drugs, Stationery, Etc., Elder & Clement, Proprietors.

McNAY'S DRUG STORE, Drugs, Stationery, Etc., R. D. McNay, Proprietor.

JEWELLER AND OPTICIAN, J. T. Doney, Proprietor. MACLEOD PHOTO SERVICE, H. V. Clarke, Prop.

THE EMPRESS THEATRE, F. Cutler, Manager. MILLINERY AND FANCY GOODS, Miss A. M. Wilson, Proprietress.

MILADY'S BEAUTY SHOPPE, Miss M. Ulrich.

J. T. MARKS, Gents' Furnishings.

J. W. MOREASH, Gents' Furnishings.

R. H. RICHARDSON, Gents' Furnishings.

ANDREWS' HARDWARE, W. G. Andrews, Proprietor. CUNNINGHAM HARDWARE, R. Cunningham, Prop.

C. W. STEVENS, Carpenter and Contractor. MASSEY-HARRIS FARM IMPLEMENTS, J. M. Paulson, Manager.

INTERNATIONAL HARVESTER CO., Ltd., Farm Machinery, G. E. Tweed, Manager.

JOHN DEERE HARVESTING MACHINERY, EMERSON PLOWS, H. H. Young, Proprietor.

COCKSHUTT FARM MACHINERY, J. Lush, Manager. CHEVROLET AUTOMOBILES, Geo. H. Scougall, Agt. MACLEOD MOTORS—FORD CARS, Stewart Bros., Managers.

McLAREN LUMBER CO., Ltd., Lumber and Coal, J. B. Sutherland, Manager.

J. S. LAMBERT, Carpenter and Contractor.

FLOUR AND FEED, COAL, CHOPPING, Geo. Skelding, Proprietor.

FLOUR AND FEED, CHOPPING, COAL, M. Fairweather, Proprietor.

BAWDEN'S BAKERY AND CONFECTIONERY, A. W. Bawden, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, Alex. McLeod, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, S. McCrea, Proprietor.

WHITWORTH'S, Candy and Ice Cream, Etc., W. Whitworth, Proprietor.

K. A. Y., Real Estate and Insurance, Arthur Young.

A. T. LEATHER, Real Estate and Insurance.

GEO. H. SCUGALL, Real Estate and Insurance.

A. F. GRADY, Real Estate and Insurance.

R. J. E. GARDINER, Fire Insurance.

T. DRINKWATER, Real Estate and Insurance.

GEORGE MEERS, Insurance.

FLOWERS AND PLANTS, K. A. Y. and Reach & Co.

COULLARD & LUSH, Second-Hand Dealers.

J. H. (Doc) STOCKTON, Second-Hand Dealer.

RADIO AGENTS—John T. Doney, Geo. H. Scougall, Blakely McNeil.

FASHION BARBER SHOP AND POOL ROOM, A. T. West, Proprietor.

BILL'S TONSORIAL PARLORS, W. Fleming, Prop.

REX BARBER SHOP, Leo Noel, Proprietor.

SHELLY'S DELIVERY, W. Shelly, Proprietor.

GILBOE'S TRANSFER, L. Gilboe, Proprietor.

SPEEDWAY GARAGE, W. O. Hoodless, Prop.

MACLEOD MOTORS GARAGE, Stewart Bros., Mgrs.

SERVICE GARAGE, J. S. Lane, Proprietor.

CITY CARTAGE COMPANY, J. R. Hunt, Proprietor.

BOOT AND SHOE REPAIR SHOP, J. Lemire, Prop.

BOOT AND SHOE REPAIR SHOP, J. Neale, Prop.

THE QUEEN'S HOTEL, Swinerton & Grier, Props.

EMPIRE HOTEL, Swinerton & Grier, Props.

PLUMBING AND GAS FITTING, D. R. Carse, Prop.

CALGARY BREWING CO., S. Heap, Agent.

LETHBRIDGE BREWING CO., A. Young, Agent.

GEORGE McFARQUHAR, Undertaker.

JOHN E. BOGAN, Cleaning, Pressing, Dyeing, 3rd Avenue, Opp. Speedway Garage.

THE SILVER GRILL CAFE, Lee Bros. Proprietors.

PALACE CAFE, Goon Jim Sing, Prop.

LIBERTY CAFE, Quong Chew, Proprietor.

KING CAFE, Mah Gid, Proprietor.

O. K. RESTAURANT, Chow Sam, Proprietor.

SUNRISE CAFE, K. Fugita, Proprietor.

DEPOT RESTAURANT, Mah Eng, Proprietor.

## NEW STATION SIGNIFIES PROGRESS



Significant of the development of the Canadian Northwest is the new station building of the Canadian National Railway, which has just been opened at Edmonton, Alberta. The key was turned by His Honor Dr. William Egbert, Lieutenant-Governor of the province and the station was declared open by Mr. S. J. Hungerford, Vice-President of the National system. Twenty-three years ago the first train entered Edmonton. No less than forty trains go in and out of the new station daily.

### NEW CHEVROLET EQUIPPED WITH INVAR STRUT PISTONS

"What is an invar strut piston?"

That is the question that has echoed in hundreds of showrooms throughout Canada since the introduction of this new feature by Chevrolet last January. W. H. Moyse, chief engineer of General Motors of Canada, attempted here today to answer this question for the thousands of people who have seen the new car and asked about this outstanding improvement.

Invar, according to Mr. Moyse, is a contraction of the word invariable. It is the name coined to describe the metal used in making the piston strut, which is cast as an integral part of the piston just above the pin hole and has its ends firmly imbedded in the metal forming the piston face.

"Invar," Mr. Moyse explained, "is less responsive to heat and cold than any other metal known. It is a special nickel steel alloy of extreme toughness and rigidity, and is practically the same metal as that used by governments to construct their standard gauges, and in the manufacture of precision instruments."

"A light alloy piston expands when heated, which means that unless this expansion is properly controlled, excessive clearance must be allowed between the piston and the cylinder walls to prevent sticking and scoring, resulting in piston 'slap', and oil 'pumping'."

This control is effected in the Chevrolet piston by the use of the strut, which permits a clearance of only .0025 inches between the piston and the cylinder wall as compared to .004 to .005 in clearance with a piston that has no controlled expansion.

"A practical demonstration of the controlling properties of invar strut pistons was held recently. All the water was drained from the radiator of a test car, a blanket was thrown over the hood, and the engine was run at high speed for an extended period without a single piston scoring or seizing the wall of the cylinder block."

"Invar strut pistons have been used for a long time on some of the costliest cars. They have been thoroughly tested and proven entirely satisfactory."

"Inclusion of them on the 1928 Chevrolet involves a considerable outlay. They cost three times as much as the ordinary piston. Chevrolet will spend \$3,500,000 additional this year on this feature alone in order to maintain standard of quality in the low priced field."

SOME CAUSES OF SOFT PORK

Just what factors are responsible for the large number of soft hogs which sometimes arrive at the abattoirs are not easy to determine, and unless the origin of these hogs is traced back through the various trade channels to their source, the contributing causes cannot be established definitely. Lacking facilities to investigate the problem from that angle, the alternative is to establish feeding conditions, which from experience have demonstrated that they may be faulty, and by checking up on the carcasses, determine if these are the actual faults.

It has been observed that many Western hogs produce soft sides, and as it is a common practice to use rather restricted rations, consisting, in many instances, of single grains, this information was used as the basis upon which to conduct the investigation. It must not be assumed from the above statement that poor judgement in the selection and use of feeds is limited to the West, as such is not the case.

Tests recently conducted at the Central Experimental Farm at Ottawa with single feed as ground oats, ground barley and middlings, and compared with mixed rations, indicated that single feeds as a class are more conducive to softness than well selected mixed rations. Also it was found that the addition of buttermilk to these feeds increased the percentage of soft sides.

Previous tests at this Farm indicated that corn or beans, when comprising all or a major part of the ration, had a tendency to produce softness, while on the other hand, the use of good grain mixtures, and the supplementing of the ration with milk or succulence in some form, counteracted in a marked degree any tendency towards softness.

There also appears to be an intimate relationship between the stage of maturity or the physical condition of the hog and the firmness of fleshing. Hogs which are unfinished or not carrying sufficient fat are frequently soft when slaughtered.

Evidence also points to the fact that unthrifty or poor doing hogs are fruitful sources of soft sides.

### COUNTING HEADS IN JASPER PARK

Jasper, Alberta, March 26.—In the ordinary sense of the word, taking the census is an easy and prosaic business. But it is not quite so trite in Jasper National Park, which is a wild animal sanctuary five thousand square miles in area. A man can hardly go up to a grizzly bear and say: "Good morning, sir. I'm taking the census. How many are there in your family?" If the census-taker does that there is likely to be one less in his own family. Of course the animals are not all as careless in their treatment of stray humans as the grizzlies, but it isn't any easier to keep track of the high

stepping sheep and the swift-running caribou.

In spite of all handicaps, the wardens have been able to get a very good estimate of the inhabitants of Jasper, however. Rocky Mountain sheep and mule deer head the list, they say, with ten thousand head each. There are between two and three thousand goats; between one thousand and two thousand caribou; about eighteen hundred moose; one thousand elk; between one hundred and fifty and three hundred grizzlies, and about two thousand black and cinnamon bears. Beaver are plentiful and there are great numbers of otters, fishers, martins, mink, muskrats and porcupines. Figures for these small animals are not available, but, if they are not included, Jasper's animal residents go beyond thirty thousand in number. And that is a conservative estimate.

A few years ago, some of Canada's finest animals, such as the bison, were threatened with extinction, but the national parks were created and the animals are secure for ever. Since Canada is the last natural haunt for many of them, the educational value of the game preserve is great, and, apart from education, there is always a thrill in coming upon a lordly mountain ram standing in the road with head up, watching you curiously, or in catching sight of a beautiful deer scampering off in the woods. Travellers in Jasper have remarked the taming effect freedom from fear



## Horn Beer

The Aristocrat  
of Lager Beers

ALE, BEER or STOUT  
Are Equally Excellent Drinks

Local Agent, S. HEAP  
Phone 69

BIG HORN BREWING CO., LIMITED

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

## MEN'S CLOTHES FOR EASTER

I have a comprehensive line of Suits in latest models and fabrics. You can get your Spring Suit here and be sure you are properly and modishly clothed, and at right prices.

Complete range of Caps, Ties, Hosiery, and Men's Furnishings.

**J. W. Moreash**

"Merchant Tailor"

Clothing and Furnishings

## CRYSTAL DAIRY, LIMITED

Inaugurates

## Milk Route at Macleod

## PASTEURIZED Milk and Cream

can now be obtained locally ---- identically the same product as is sold in most cities by law enforcement ---- and in others voluntarily as protection of public health.

Try a Bottle of Safe Milk  
Enjoy Prompt Service  
Phone 28

## CRYSTAL DAIRY, LIMITED MACLEOD BRANCH

of man had had on the wild animals and have been amazed how close they could come to the bears and even the very shy animals such as the deer and the sheep. That this is something to be desired, everyone will agree, especially the student of wild life and the photographer. The photographer is the only hunter allowed to shoot and many beautiful trophies are "brought down" every season by the camera.

### MACLEOD GOLF CLUB ANNUAL MEETING

The annual meeting of the Macleod Golf Club was held in the Canadian Bank of Commerce parlors on Thursday evening of last week, when a large number of enthusiastic golfers were present, including many ladies.

A representative from the neighboring town of Granum was present at the meeting by special invitation. He reported a revival of the golfing fever in his town and it was arranged that residents of Granum who wished might become members of the Macleod Club as country members. As the road is now gravelled between the two towns, it is expected there will be a large addition to the membership of the club from Granum. Granum has always been known as a "town full of good sports" and as such they are especially welcomed.

### Elect Officers

The election of officers resulted as follows: Hon. Pres., Supt. Junget, Lethbridge; pres., Dr. A. H. N. Kennedy (re-elected); captain, T. M. Turnbull; sec.-treas., F. B. Frey (re-elected); greens committee, L. D. Huntley (chairman), O. J. Stewart, E. Charlton.

Preceding the general meeting, the lady members held a special meeting of their own and elected their officers as follows: Captain, Mrs. L. D. Huntley; vice-pres., Mrs. G. Skelding; sec.-treas., Miss McLaren. The ladies intend to confine their activities principally to the club house where they will continue their magnificent work entertaining, and the beautifying and improving the building and grounds.

After the general meeting the newly-elected officers held their first executive meeting and made arrangements to start work at once on the course.

All fees must be paid by May 1st.

1928. All indications point to a successful and enjoyable season.

The upper class does as it pleases and is scornful of criticism. The lower class does as it pleases because it has nothing to lose. Only the middle class minds its p's and q's.

How flat most of the clever remarks seem if made by somebody who had no reputation for cleverness.

## MARTIN BROS. DIRECTORS OF FUNERAL SERVICE

Studebaker  
Motor Hearse

LETHBRIDGE & MACLEOD

ADVERTISING IN THE MACLEOD TIMES WILL PAY YOU  
FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT  
ADVERTISING IN THE MACLEOD TIMES WILL PAY YOU  
FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT  
ADVERTISING IN THE MACLEOD TIMES WILL PAY YOU  
FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT



# Men's Clothing

See our stock of New Spring Clothing --- latest styles and colorings --- Young Men's Suits are especially good.

## Trousers

Men's and Boys' Trousers in new patterns and cloths.

New Lines in Shirts  
New Lines in Caps  
New Lines in Belts

### R. T. BARKER

Macleod

Alberta

# When Your Ship Comes Home

Is when ownership of that new home is realized.

Then you, and all the family will have comfort, pleasure, pride and joy.

## Beaver (Alta.) Lumber, Ltd.

Specialists in Home Building Materials

## A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to

### THE CHRISTIAN SCIENCE MONITOR

A Paper for the Home, World-Wide in Its Scope

In it you will find the daily good news of the world from its 750 special writers, as well as departments devoted to women's and children's interests, sports, music, education, radio, etc. You will be glad to welcome into your home so feature as advocates of peace and prohibition. And don't miss our dog, and the Humbug and the Star Feature.

THE CHRISTIAN SCIENCE MONITOR, Back Bay Station, Boston, Mass.

Please send me a six weeks' trial subscription. I enclose one dollar (\$1).

(Name, please print)

(Address)

(City)

(State)

# QUEEN'S SERVICE STATION

NORTH STAR GASOLINE

KEYSTONE AND WHITE STAR KEROSENE

WILLIAM PENN LUBRICATING OILS AND GREASES

TIRES, TUBES AND ACCESSORIES.

GEO. SHEFFIELD --- PROP.

# Speedway Garage

GAS - OILS - TIRES - ACCESSORIES

PHONE 235

# GRANT'S

"Best Procurable"

(THE ORIGINAL)

Pure Scotch Whisky

RICHEST IN FINEST HIGHLAND MALT



Bottled and guaranteed by William Grant & Sons Limited, Glenfiddich and Dalwhinnie, Scotland.

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

# FIRE!

We wish to express our deep appreciation of the very efficient work of our Fire Brigade in Saturday's disastrous fire. The ancient tradition of our Brigade held again. No fire had ever gotten beyond them, nor did this one. One feels proud to be a citizen with men of their type. We congratulate Chief Shield and all his worthy men, also Ex-Chief Lambert, Constable Carter, Bill Baird, and others who could not have worked harder had they been members of the Brigade.

We wish, also, to express our appreciation of the many kindnesses shown us since the fire. Everybody has been so kind that one feels that it almost compensates for all the fuss and muss and loss. Messrs. Reach & Co. kindly took care of our customers. The local agents of the fire insurance companies and the adjuster have shown us every consideration. Many of our customers have paid their accounts, or signified their intention of doing so soon. Messrs. McLeod and Butler, agents for the Hudson Essex cars have offered us their show rooms for temporary quarters.

We are, therefore, reopening temporarily on Saturday morning, March 31st in the Hudson Essex show rooms next Dilly's Cafe on 2nd Ave., where we shall be pleased to meet all our old customers and where we shall try to serve them as best we can while our old stand is being renovated.

# THE WHITE HALL

## LOCAL AND PERSONAL NEWS

Frank P. Walshe was a Calgary visitor this week.

Pete Parker was a Lethbridge visitor on Thursday of last week.

Miss Dolly Genge was successfully operated on for appendicitis on Sunday last.

C. K. Underwood was a business visitor to Lethbridge, Cardston and Taber last week.

W. Wilson and F. Tatham, of Macleod, were motor visitors to Lethbridge last week.

Wm. Scott and McNeill Brothers each purchased a new Allis-Chalmers tractor last week.

Rev. A. C. Wishart is expected home Friday of this week from Toronto, Ontario.

Malcolm MacKenzie, of Lethbridge, was a visitor to his home in Macleod on Tuesday last.

J. Byrne, of the United Artists Film, Calgary, was a business visitor to Macleod on Friday of last week.

Mr. and Mrs. A. Young and Miss Olive Young were the guests of Mr. and Mrs. C. A. Arthur, of Brocket, on Friday last.

Geo. Wood, of Frank, Alta., was in town this week en route to Lethbridge, where he will in future reside.

L. White, of Coutts, was the relieving Custom Officer in Macleod during the recent absence of Collector H. Watchorn.

H. Watchorn, of the Macleod Customs Branch, has returned from the Calgary Hospital where he was a patient for a minor operation.

Dr. and Mrs. M. J. Brayton are now residing in the former A. T. Leather apartments in The Grill Block, where Dr. Brayton also now has offices.

Carl Edlund of High River will take over the duties of supervisor for the Western Gas Company on the 5th of April next. Mr. W. Cornish the present supervisor has been transferred to High River.

Donahue & Son last week received consignment of a carload of Chrysler cars, and are now in a position to cater promptly to the ever increasing demand for this popular automobile.

Leonard Stedman is hard at work putting the tennis courts in shape and play is expected to begin very soon. Several members have already paid their annual fees thereby giving the club real assistance.

Macleod Elk Lodge No. 129 on Friday evening, March 23rd, celebrated the anniversary of an informal card party and dance. The affair was a very enjoyable one, and the music by Mr. and Mrs. F. Cutler and J. Ryan was a great factor toward the success of the function.

The Crystal Dairy Limited, Macleod branch, has inaugurated a new milk route service at Macleod having commenced delivery on Tuesday, March 27th. The big advantage claimed by the company is that pasteurized milk may now be obtained by all local buyers at no extra cost, thus perfect safety being ensured against disease germs.

In the report of the annual meeting of the Tennis Club inadvertently the name of Harry Winter was inserted as Vice President. This should have read Miss Winifred Reach. Miss Reach is one of the enthusiastic members. The secretary regrets the error. Good Friday, April 6th, has been decided as official opening day by the president. Playing members will please pay their fees within one month thereafter. Turn out for the opening day.

J. M. Paulson, late manager of the Massey-Harris interests at Macleod has accepted a position as special traveling salesman for the firm, and while the change constitutes a promotion for "Jack," his many friends in Macleod will miss him in sports and lodge circles. J. S. Pinder has been appointed manager for the Massey-Harris at Macleod, and will give efficient and attentive consideration to all the company's interests here, and solicits a con-

tinuance of the public's patronage as at Macleod in the past.

S. Heap was a business visitor to Nanton and Stavelly this week.

J. Charlton, of the Calgary Herald staff was a business visitor to Macleod this week.

Arthur Scheer, of Edmonton, was the guest last week of his mother, Mrs. M. Scheer.

The Hon. Archie McLean is spending a few days on his ranch, a few miles west of Macleod.

J. Gibson, of Lethbridge, formerly a business visitor in town for a few days this week.

Fire Chief Hardy of Lethbridge was in Macleod on Saturday in response to an emergency call sent from here.

P. Quick, of Lethbridge, who has been working on the power house boilers in Macleod, returned to his home on Tuesday last.

J. H. Peard of Victoria, B. C., is a business visitor to town, supervising the auction sale of his farm stock.

Mr. and Mrs. A. T. Leather have been residing at their residence at the house formerly occupied by Mr. and Mrs. G. Parker on 22nd Street.

A. T. Leather, financial and real estate broker, has removed from The Grill Block into his former offices above the Macleod Meat Market.

R. W. Winter of Lethbridge was a business visitor to Macleod on Tuesday last, inspecting the damage done to the White Hall property on behalf of the Western Natural Gas Company.

H. V. Clarke (Macleod Photo Service) on Saturday last at 1 p. m. took a photograph of the fire on 24th St., and at 4 p. m. had the finished pictures on sale at his studio—going some, eh?

R. Harrison, of the Lilly Adjustment Agencies, of Calgary, was a business visitor to Macleod this week, making the adjustment for his company regarding the fire in the White Hall Grocery Store.

Thomas Johnson, formerly of Allenfield, and of recent years farming at Mission, B. C., died suddenly on Sunday evening 18th inst., at his home near Mission after two days' illness. Mr. Johnson was a brother of Joseph Johnson, formerly of House School District, now of Fort Clarke, North Dakota.

The Macleod fire brigade had an early call last Thursday morning, when an alarm was sent in about two o'clock by some of the men at the C. P. R. roundhouse, that a fire was raging on Seventeenth street between 1st and 4th avenues, and the flames were seen at the distance of the roundhouse. When the brigade arrived on the scene, it was found to be the garage at the rear of O. J. Wood's residence, but the fire had too strong a hold, for the brigade to save the building. The garage was rented to Mr. Ness, and his car was a total loss along with the building. All that the fire brigade could do was to see that the fire did not spread, fortunately there are no other buildings very close except Mr. Wood's brick dwelling, and any little wind there was was blowing away from his residence.

The death of Frank Bender, well known Macleod boy, occurred at Drumheller last week. The deceased, who was 36 years of age, lived with his parents in Macleod for the past twenty five years, up to three years ago, when he went to Drumheller working for the C. N. R. in that town. He was well known in athletic circles, and for many years was a member of the baseball team playing a good game in the outfield. With the minors, the late Frank Bender was always a favorite as he was a dead shot, and a first class man in camp. He was taken ill with paralysis a short time ago and his father was wired for the worse, and had taken a turn for the worse, until a few hours after Frank's death. He is survived by his wife, who resides in Drumheller, and his father and mother who live in Macleod.

# Lethbridge

ALBERTA PRIDE

Beer, Ale and Stout

A. YOUNG, Agt.

MACLEOD --- ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

# BAWDEN'S BREAD



THERE is no accidental reason why our loaf has made good in countless homes. It is especially designed to please and satisfy. You can always feel certain of its uniform wholesomeness.

**BAWDEN'S BAKERY**  
PHONE 132



WE will shape your eyebrows to the contour of your face. Our aids to beauty are as dependable as our scientific treatments. Let this shop aid your attractiveness.



## CORRESPONDENCE

Seemly discussion of matters of public interest is invited under the heading. As an earnest of good faith and to insure publication, all communications to the editor must be signed by the contributor (nom-de-plume signature for publication is not responsible for opinions expressed or statements made under heading; neither does he necessarily endorse or concur with such opinions or statements.

Hamilton, Ontario.

March 9, 1928.

To the Editor:

Dear Sir,—

The Grain Growers' Guide of February the 16th, 1928, page six, shows the picture of a 12-horse team, with one driver and two men harvesting, thrashing and bagging grain at the rate of 30 acres per day, at a cost of 70 cents per acre, (using more horse-power and less man-power) as against \$4.00 per acre in the old way.

With the 60-horse team illustrated by the Grain Growers' Guide some months ago, handled by one driver with two mounted outriders, who cracked the whip over the slow or lazy animals, made the saving cost considerably greater than that of accomplishing as much proportionately with one-man power as 5 man-power in the old way, and in some operations one man does what 10 men used to do.

As compared with the man-power used this season to seed and harvest the Western crop of 500 million bushels, new methods will inside of 10 years enable that same man-power to seed and harvest 2 billion bushels.

Now while we are putting forth an earnest endeavor for agricultural immigration, considering the new-comers of moderate means find either a job or an opportunity to compete with the then present conditions in agricultural lines in the West. Would not truck, fruit and vegetable farming be about the only opportunity for assisted immigration?

Mr. Wm. T. Lucas, U. F. A. M. P.'s statement in the House of Commons, the other day is certainly startling. "Dominion Provinces

# DILLY'S CAFE



HERE'S the place to bring your friends. If they are particular about the food they eat and the manner in which it is served we know you'll make a hit with them by suggesting this restaurant.

Good food well served  
DILLY'S CAFE  
2ND AVE. JUST OFF MAIN STREET  
MACLEOD - ALBERTA

# REACH & COMPANY, Ltd.

DEPARTMENTAL STORE — DRY GOODS — CLOTHING — BOOTS AND SHOES — UNDERWEAR — FLOUR — GROCERIES — VEGETABLES — CONFECTIONERY

Ladies, we only have a few pair of the Halseproof Hosiery left—only black shades. These were picked up at 50c per pair. When a girl says she has nothing to wear she means it and she wears it. If she wears our Full Fashioned Hose, full length, triple heel and toe, she is fully dressed from top to bottom. All she wants is a natty sweater and a fancy pleated skirt. If you want to be fully dressed get a Fancy Stanfield's Bloomers—the best of silk, all shades to choose from.

We have just got in a fancy lot of English Percales—small patterns, very nice for girls' dresses. Also a nice assortment of figured Voiles. A few Krinsky Rayon Quilts. They make nice wedding presents. We have a few of the large Girls' Lisle Hose in black. Sizes 9 and 10. We offer these at 35c per pair, a few for ladies' left at the same price.

Ladies' Chamo Suede Gloves, with fancy cuffs are on the special price list at \$1.00 per pair. Enduring and washable. Only half a dozen left of the special lot of Silk Kimonos at \$4.75. There is nothing so attractive in the house and that is so bewitching as a Kimono. The plainest vandyde you set before your husband and guests taste like food for the gods. Attractiveness will carry a woman to untold triumphs. With it she can revolutionize the world and if she will only wear our Stanfield's Silk Underwear she will have that perfect poise of a well dressed woman and be the admiration of her household.

**REACH & COMPANY, Ltd.**

# The Housewife's Slogan--- "Buy Groceries at Gust's"

Why? Because you can get the highest quality Groceries at Gust's and at very much

Cheaper Prices

Gust's Store at Macleod is a safe place to buy because it has established a reputation for square dealing with its patrons in the matter of quality and price that it cannot afford to jeopardise—

## Note the Savings

Graham Wafers, per box	..... 85
Nice Fresh Fig Bars, per pound	..... 23
Holland Herring, per keg	..... 98
Pears in Light Syrup	..... 15
Molasses, cooking, 5 lbs. for	..... 35
Dried Loganberries, per pkg.	..... 39
Gum or Chocolate Bars, 6 for	..... 25
Carnation or St. Charles Milk, 6 large cans for	..... 80

EXTRA SPECIAL FOR SATURDAY—  
Nice Sweet Juicy Oranges, 4 doz. for ..... \$1.00

YOUR LAST CHANCE TO GET A DOLL FREE  
Come in and see the lovely dolls we are giving away with a bag of Candy.

# The S. E. GUST STORES, LIMITED

9 NINE OF CANADA'S BEST STORES 9  
H. FUNNELL, Manager, --- MACLEOD BRANCH

# See Us for the Following Lines:

JOHN DEERE FARM IMPLEMENTS, DE LAVAL CREAM SEPARATORS, J. I. CASE, JOHN DEERE AND FORDSON TRACTORS.

FORD CARS AND TRUCKS  
FORD SALES AND SERVICE

**MACLEOD MOTORS**

exist in idleness on the dole.

Is not Central China, Central India, Central Europe, and some other places, a fair example of tremendous populations with no employment, hence the wars.

Some may say all this won't happen in our time, and why worry? I fear many of our younger generation will live to see this condition in actual operation, and in fact every body must admit that it is fast on the way, and may overtake many of us now living if we are fortunate enough to reach the average span of life.

The most recently published chart shows production per workman to have doubled in 5 years, wages per worker increased 5 per cent, employment decreased 20 per cent, real wages per family decreased 30 per cent.

It is not the duty of Canada's Administration to preserve her raw materials for manufacture in Canada, and provide remunerative employment for all her people?

Yours truly,  
W. O. SEALEY.

HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION—THE OPEN-FACED SNEEZER

We read almost daily in the press the sad results of carelessness of pedestrians and motorists, but we seldom if ever, read of the sad results of the carelessness of "open-faced" sneezers.

Nevertheless, the "open-faced" sneezer is more dangerous than the careless motorist. A person is guilty of criminal negligence who is careless and lacks consideration for others; who, without any thought, sneezes, showering particles of material from his nose and throat all around him.

A man who strikes another is guilty of assault. Public opinion, as expressed in the law, does not allow of such assaults, and requires that the person who commits one be punished. A far more dangerous assault is committed by the careless sneezer. Public opinion should recognize this and stop it.

Disease germs pass out in the sneezes of the nose and mouth. A sneeze casts a germ-laden spray for ten feet. If the sneezer cover his nose and mouth with a hand-

kerchief, the danger is practically ended. If the desire to sneeze is too sudden to allow of using the handkerchief, the head can at least be lowered and the spray directed to the floor, not into other people's faces.

In addition to those actually ill, many persons carry disease germs in their nose and throat. People with colds continue to go about their business. For these reasons, the sneeze may be the means of spreading disease, and for these reasons also, an end should be put to the "open-faced" sneezer.

Questions concerning Health, addressed to the Canadian Medical Association, will be answered. Questions as to diagnosis and treatment will not be answered.

# IN THE LENS OF LIFE

By Macleod's Little Foto

Is your birthday in March? You should have your portrait taken each anniversary. It will form the only visual link that binds you to the loved past. A photo is the ideal birthday remembrance. "The Gift of a Photograph is a Handshake From the Heart."



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